



For Immediate Release  
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## A Billboard Campaign Worth More Than Gold

**GRAND RAPIDS, Mich**—The latest campaign from Mary Free Bed Rehabilitation Hospital has brought some Irish spirit to billboards across West Michigan, just in time for St. Patrick's Day.

While Mary Free Bed touts statistics that differentiate their services from other hospitals in the region, leprechauns with prosthetic legs jump and dance, bringing the whimsical and timely ads to life.

To see more from Extra Credit Projects, visit [www.extracreditprojects.com](http://www.extracreditprojects.com). For more information on this campaign, contact Rob Jackson at 616-454-2955 or [rob@extracreditprojects.com](mailto:rob@extracreditprojects.com).

