



For Immediate Release
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Art is Here, There & Everywhere World's Largest Art Show Goes Live

TIMES SQUARE, NEW YORK CITY, NY—Something extraordinary is taking shape throughout the US, and Midwest creative firm Extra Credit Projects (ECP) has contributed to its creation. Yesterday, with a digital take-over of Times Square, the single largest outdoor art show ever conceived, launched across the country.

Art Everywhere US is a celebration of American masterworks; a transformation of public advertisement spaces in major cities across the country into free open-air galleries displaying the greatest works of American art. In a public voting in May, 58 American masterpieces were selected and will be displayed on over 50,000 out of home displays.

ECP has developed over 650 pieces for the campaign. They will be displayed on various mediums, including static and digital billboards, subway and train platforms, buses and bus shelters, airports and staircases across the country throughout the month of August.

“This is a campaign you won’t be able to miss—a huge way to bring great art to the people,” said Rob Jackson, Extra Credit Projects Principal and Creative Director. “The tagline says it best; it will be a very, very big art show.”

ECP has worked in collaboration with the Outdoor Advertising Association of America (OAAA) and five national museums: the Dallas Museum of Art; the Los Angeles County Museum of Art; the Art Institute of Chicago; the Whitney Museum of American Art, New York; and the National Gallery of Art, Washington D.C to bring the project to life. Art Everywhere was founded by Richard Reed and partners in the UK in 2013.

To learn more about the project, visit www.arteverywhereus.org.
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