



For Immediate Release  
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## A Celebration as Old as the Earth Ads celebrate more than just a grand opening

**GRAND RAPIDS, Mich**—In anticipation of the grand opening of their new visitor’s center, Blandford Nature Center of Grand Rapids partnered with Midwest creative agency, Extra Credit Projects (ECP) to create a memorable image for the public event.

The celebration falls on Earth Day, and the design—utilized as posters, social media assets and more—works to tie together this holiday, the grand opening and the existing logo owl come to life. Blandford Nature Center is the home to over 200 acres of natural land and is the largest urban nature center in the U.S.

For more information about this campaign or ECP, contact Rob Jackson at 616-454-2955 or [rob@extracreditprojects.com](mailto:rob@extracreditprojects.com). To learn more about this event visit [BlandfordNatureCenter.org](http://BlandfordNatureCenter.org).

