



For Immediate Release  
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## **Design icon Milton Glaser speaks for West Michigan Silver Medal Winner**

**GRAND RAPIDS, Mich**—The annual West Michigan American Advertising Federation Awards had a little extra design industry star power last night as Milton Glaser, the design industry's [most influential designer](#) of the last 50 years, made an appearance in the congratulatory reel honoring Rob Jackson of Extra Credit Projects (ECP), the AAF Silver Medal Award recipient.

Glaser spoke to Jackson and ECP always having social concerns at the center of his work—a hard thing to do in the advertising world. In addition to Glaser, many other prominent members of the advertising industry, from Los Angeles to New York City and Washington DC also sent their congratulations in the video.

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