



For Immediate Release
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Grand Rapids' Bull Market Campaign highlights importance of investing in kids

GRAND RAPIDS, Mich—First Steps Kent is back on the street with a new campaign to push community efforts to strengthen and coordinate early childhood services in Kent County.

The non-profit organization partnered with Midwest creative firm, Extra Credit Projects, to produce billboards, digital displays, and radio advertising that focus on bringing awareness to their mission and its positive impact on the communities they serve.

For more information about First Steps Kent visit www.firststepskent.org. For more information about this campaign or Extra Credit Projects, contact Rob Jackson at 616-454-2955 or rob@extracreditprojects.com.

