



For Immediate Release
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Outdoor Trauma 2.0

Mary Free Bed Rehabilitation Hospital launches new trauma outdoor campaign

GRAND RAPIDS, Mich—As a follow-up to their award-winning 2014 outdoor campaigns, Midwest based creative firm Extra Credit Projects (ECP), helps bring more trauma to life with their newest billboards for Mary Free Bed Rehabilitation Hospital.

The advertisements personify brain injury and stroke trauma, two fields of rehabilitation in which Mary Free Bed specializes. A third design announces their new position as the 5th largest rehabilitation hospital in the U.S., having just completed a \$42 million expansion project.

To see more from Extra Credit Projects, visit www.extracreditprojects.com. For more information, contact Rob Jackson at 616-454-2955 or rob@extracreditprojects.com.

