



For Immediate Release
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Extra Credit Projects is Top Winner at 2021 AAF West Michigan American Advertising Awards

GRAND RAPIDS, MICH—COVID-19 may have had its impact on local, state, and national markets, but so did the creative work from local advertising agency Extra Credit Projects (ECP), who took home nine awards, the most of any agency at the 2021 AAF West Michigan American Advertising Awards.

Winning ECP entries from Friday nights virtual event put on by AAF West Michigan American Advertising Awards included a range of TV, radio, out of home, and ambient mediums, for clients including EPS Security, Michigan State University, Earth Day.org, and Guiding Light Ministries.

“Our clients showed courage and resilience in the midst of adversity in 2020, and we worked to produce work that reflected this spirit” said Rob Jackson, Creative Director at ECP. “We are honored to represent them and commend them on their award-winning work.”

The American Advertising awards program is the industry’s largest and most respected creative competition. See a list of all West Michigan winning entries at <https://www.aafwmi.org/american-advertising-awards-2021>

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For more information about Extra Credit Projects visit www.extracreditprojects.com.