



For Immediate Release
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**Extra Credit Projects and West Michigan clients
are top winners in annual out of home awards**

GRAND RAPIDS, MICH — Mary Free Bed Rehabilitation Hospital, Michigan State University, Guiding Light and more find themselves among top national brands in the 79th annual OBIE Awards.

The award-winning creative for these organizations was developed by Grand Rapids advertising and design agency, Extra Credit Projects (ECP), who has 12 finalists in the 2021 show—the second-most awarded agency after OUTFRONT Media, the nation’s second largest out of home media company.

The OBIE Awards, hosted by the Out of Home Advertising Association of America (OAAA), is the oldest and most prestigious honors for creative excellence in out of home advertising design. The 2021 award show will be held virtually on Monday, May 24. To learn more and see other finalists, visit <https://obieawards.org/About-The-Awards/2021-OBIE-Award-Finalists>.

To learn more about Extra Credit Projects, visit www.extracreditprojects.com or contact Rob Jackson at rob@extracreditprojects.com or 616.454.2955.