



For Immediate Release
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Agency Takes Home the Gold

GRAND RAPIDS, MICH — Midwest advertising agency, Extra Credit Projects (ECP) earns one of only five gold awards presented at the 79th annual OBIE Awards.

In the company of brands like Google and Geico, ECP ended the evening with five total awards including two bronze, two silver, and one gold. Six other finalist entries will also be included in the winner's book.

"This year' above any year our entries seem to be the most fitting. Out of home media is truly the heartbeat of our community," Said Rick Robinson, Chief strategy officer of Billups. "Serving as the voice of our cities, out of home became a critical source of information, a reflection of our collective spirit as people, and a signal of what's next. And you'll see this woven through the fabric of this year's winners."

The OBIE Awards, hosted by the Out of Home Advertising Association of America (OAAA), is the oldest and most prestigious honors for creative excellence in out of home advertising design. To learn more and see award winning entries, [visit https://obieawards.org/Current-Winners](https://obieawards.org/Current-Winners)

To learn more about Extra Credit Projects, visit www.extracreditprojects.com or contact Rob Jackson at rob@extracreditprojects.com or 616.454.2955.

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About ECP

Extra Credit Projects is an award-winning advertising and design agency that takes a simple creative approach to campaigns and always provides extra for its clients across multiple industries nationwide.